



FOCUS ON

MANATEE

Keep Manatee Beautiful, Inc. is a public/private partnership dedicated to litter prevention, beautification and environmental improvement through leadership in community awareness, education and involvement.

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2009...OUR YEAR IN REVIEW

Keep Manatee Beautiful Honored at 2009 National Keep America Beautiful Conference

Local Representatives Earn Recognition for Volunteer Cigarette Litter Prevention Efforts



Keep Manatee Beautiful's Board of Directors back row from left: Mickey Lutz (Manatee Co. Gov), Maj. Frank Gargett (Florida Dept. of Juvenile Justice), Mike Bridges (Waste Management), Lt. Rick Wells (Manatee Co. Sheriff's Office), Darrell Turner (Turner Tree & Landscape), Fred Heger (City of Holmes Beach), Past Chairman Bob Goodwin, Tim Eisele (City of Anna Maria), Damon Moore (Wilson Miller) and Raymond Callahan (Florida Dept. of Transportation). Center row from left: Jorge Acevedo (De Soto National Memorial), Uganda Cherry (Boys & Girls Clubs), Jim Black (Florida Power & Light Company), Julianne Marik (Ad-VANCE Talent Solutions), John Pugh (Bright House Networks), Tammy Kovar (Biological Tree Services), Allen Tusing (City of Palmetto) and Gary Kinder (City of Bradenton). Front row from left: Vice Chairman Frank Brunner (Manatee High School), Chairman Patrick Gallagher (School District of Manatee Co.), Secretary Sandi Allison (Tropicana), Treasurer Keith Banasiak (Waste Pro) and Executive Director Ingrid McClellan.



Matthew McKenna, president and CEO of Keep America Beautiful, presenting Keep Manatee Beautiful its awards to Executive Director Ingrid McClellan.

Keep Manatee Beautiful was honored on December 4 at last year's annual Keep America Beautiful National Conference for distinguishing itself as an exemplary volunteer organization. Taking second place in the first-time implementation category, the organization was honored for its outstanding Cigarette Litter Prevention Program and received \$2,000 to expand it.



Keep Manatee Beautiful also received the 2009 Keep America Beautiful President's Circle Recognition Award. A six-time award recipient since the President's Circle Award inception in 2003, Keep Manatee Beautiful was recognized for its high performance achieved in 2009 against Keep America Beautiful's standards of excellence in litter prevention, waste reduction, beautification and community improvement.

The 56th Annual Keep America Beautiful National Conference, held in Washington, D.C., brought together award-winning affiliates and organizations from across the country to share best practices and celebrate the successes of the last 12 months. The KAB National Cigarette Litter Prevention Program awards are open to all affiliate participants for their cigarette butt litter reduction efforts during 2009. The honored organizations are those who addressed and implemented the program's four key strategies: encourage support of litter laws that

include cigarette litter; raise awareness about the issue using public service messages; place ash receptacles at transition points such as entrances to public buildings; and distribute pocket ashtrays to adult smokers.

"Cigarette butt litter is the most-littered item in America," said Matthew McKenna, president and CEO of Keep America Beautiful, Inc. "Communities like Keep Manatee Beautiful are truly exceptional because they are cleaning up cigarette butts one street and shoreline at a time while educating their local communities about cigarette butt litter."

GREENING MANATEE COUNTY

Key Club and Model United Nations Club planted two crape myrtle trees at Manatee High School for Earth Day 2009.



The butterfly garden at Boys & Girls Club East Bradenton Unit was created together with Keep Manatee Beautiful, Pittsburg Pirates and Tropicana.



Adopt-A-Spot

Through Keep Manatee Beautiful's Adopt-A-Spot Program, the Palma Sola Post Office at 115 75th St. W. had a facelift thanks to Darrell Turner of Turner Tree & Landscape, and his business colleagues. Turner Tree & Landscape's donated plant material valued at \$4,118 consists of crape myrtles, live oaks, ligustrum, African iris, flax lily and cypress mulch. His business colleagues donated as well with Woodruff & Sons grading the front berms valued at \$1,400, Dieter's Sod Service installing Bahia sod valued at \$962 and Irrigation Design discounting irrigation system repair valued at \$530. The United States Postal Service in partnership with this Adopt-A-Spot contributed to the remaining cost of the irrigation system repair valued at \$1,970 and maintenance thereafter.



Palma Sola Post Office

LEAVE
YOUR
MARK

Newest Keep America Beautiful Schools



Kinnan Elementary School teachers and students of all grades recycled, planted flowers and spread mulch.



Students of Daughtrey Preparatory School of Arts and Sciences made a planting area with bench.



Bradon River Middle School students planted a Florida native habitat on the north boundary of their campus.



Teacher Jennifer O'Conner's Science students from Bayshore High School recycled and created a wetland.



2 Southeast High School Seminole Pride and Key Club recycled, saved campus trees, planted native and removed litter.



Lincoln Middle School Principal Curtis Davis and Science Teacher Becky Woll (back center) with her students created butterfly gardens and removed litter.



Native plants were added to enhance the front of Manatee School of Arts and Sciences.